1	Name of Course	**Certificate Course in Elements of Tourism**
2	Course Code	**414101**
3	Max. Nos. of Student	25 Students
4	Duration	6 Months
5	Type	Part Time
6	Nos. of Days / Week	6 Days
7	Nos. of Hours /Days	4 Hrs
8	Space Required	Laboratory = 200 Sq feet Class Room = 200 Sq feet **TOTAL = 400 Sq feet**
9	Entry Qualification	**VIIth Passed**
10	Objective Of Syllabus/ introduction	• Introduce students to the basic concepts of Tourism. • Making students thorough in History of India. • Introducing Traditions & Culture of India. • Introducing World Geography & teaching them Mapping. • Introducing the Principles of Tourism. • Introducing basic travel techniques & formalities. • Creating awareness about sustainable Environment through Tourism. • Creating awareness about World Tourism Scenario.
11	Employment Opportunity	Wage Employment: • Work as trainees with Travel Agents. • Assistants to Tour Escorts. • Work as assistants in Documentation department. • Employed as helpers in Hotels. Self-employment: • Domestic Ticketing for Road & Rail. • Organizing Picnics. • Start a small travel agency giving basic travel information & processing basic documents.
12	Teacher's Qualification	Diploma / Degree in concern subject.
13	Training System	Training System Per Week

Theory	Practical	Total
6 Hours	18 Hours	24 Hours

14 Exam. System

Sr. No.	Paper Code	Name of Subject	TH/PR	Hours	Max. Marks	Min. Marks
1	**41410111**	Elements of Tourism	TH	3 hrs.	100	35
2	**41410121**	Tour in Maharashtra	PR-I	6 hrs.	200	100
3	**41410122**	Tour in India	PR-II	3 hrs.	100	50
		TOTAL			**400**	**185**

SYLLABUS

Theory Paper – I
Elements of Tourism

Chapter	Contents
Chapter - 1 Introduction to Tourism	History & Growth of Tourism, Meaning of Tourism, Definition & Difference between Tourists & Excursionists.
Chapter – 2 Types of Tourism	Types of Tourism & Tourists. Inbound, Outbound, Domestic, International Tourists. Their Features & Requirements.
Chapter – 3 Concepts of tourism.	Difference between Tourists & Travelers. Reasons for Travel. 5 A's- Attractions, Accessibility, Accommodation, Amenities & Activities.
Chapter – 4 Case study of the city/District where the course is Taught. (e.g. Mumbai)	Tourism History, Culture, traditions & Geography of the city, With emphasis on the PTI.
Chapter – 5 Infrastructure facilities at the Destination.	Accommodation facilities, Modes of transport, their network in the city.
Chapter –6 Transportation	Introduction. Modes of Transport: Land, Air & Water. Their Types, Merits & Demerits.
Chapter – 7 Attractions	Introduction. Types of Attractions. Activities related to Attractions.
Chapter- 8 Accommodation	Introduction. Types & Features of Accommodation. Basic Amenities at destinations.
Chapter – 9 Case study of Maharashtra,	Tourism History & Geography of Maharashtra, With emphasis on the PTI.
Chapter – 10 Infrastructure facilities in Maharashtra,	Accommodation facilities, Modes of transport, their network in Maharashtra.
Chapter – 11 Travel Agency	Introduction, History, Wholesalers & Retailers, Different departments of a Travel Agency. Terms & abbreviations used in a Travel Industry.
Chapter – 12 Air Travel & Documentation	Terms & Definitions used in Air Travel _ Passport, Visa, Baggage, Foreign Exchange, Cargo , etc.
Chapter – 13 Advertising and Sales promotion	Importance of communication, Tools and forms of communication, Medias of advertising, Sales promotion-meaning and reasons.
Chapter – 14 Case study of India.	Tourism History & Geography of India, With emphasis on the PTI.
Chapter – 15 Infrastructure facilities in India.	Accommodation facilities, Modes of transport, their network in India.

Practical Paper – I
Tour in Maharashtra

1. Political Map work of the City/ District.
2. Rail routings within the City/ District.
3. Road routings within the City/ District.
4. Survey of the existing infrastructure facilities in the City/District & changes required in them.
5. Developing Communication Skills through Article reading.
6. Political Map work of Maharashtra.
7. Rail network & their routings in Maharashtra.
8. Road network & their routings in Maharashtra.
9. Water network & their routings in Maharashtra.
10. Air network & their routings in Maharashtra.
11. Plotting the important PTI in Maharashtra on the political map.
12. Developing Communication Skills through Article reading & Group Discussion.

Practical Paper – II
Tour in India

1. Political Map work of India.
2. Plotting the important PTI in India on the political map.
3. Rail routings in India.
4. Road routings in India...
5. Air routings in India...
6. Water routings in India...
7. Developing Communication Skills through Article reading, Group Discussion, Debates & Elocutions.

List of Tools & Equipments:

- A Computer with latest technology with internet connection.
- VCD
- Tape Recorder
- Brochures.
- Various charts
- OHP / Slide projector.
- Documentary Films [Taken from Dept of tourism, Hotels & Travel Agencies, MTDC etc]
- Time Tables of Railways, Airways, Roadways & Waterways.
- Travel Information Manual
- World Airways Guide.
- A Cupboard.
- Tools (Globe, Charts, Stencils, etc)